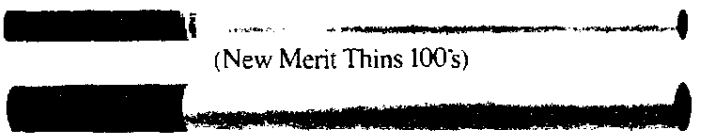
# Get the skinny on a new way to smoke.





(New Merit Thins 100's)

(A regular cigarette)

New Merit Thins may be a little leaner than what you're used to. That's because it has 1/4th less tobacco than ordinary cigarettes. Yet because of Merit Enriched Flavor,™ it delivers the taste and smoking satisfaction of leading light cigarettes, with even less tar. Try one yourself. It could be the start of something big. New Merit Thins, available in 100's.

**A solution with Merit.**

## New Merit Thins

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/fxlj0004